

ISLAND Origins MAGAZINE

Caribbean .
American .
Lifestyle .



Winner of six Florida Magazine Association Awards including 2018 Best New Magazine.

Our Readers:

- College educated
- \$65K+ income
- Private health insurance
- Home owners
- Vehicle owners
- Travel and leisure

About

Island Origins Magazine is a four-time Florida Magazine Association award-winning, quarterly print publication with modern panache. Our readers enjoy a sophisticated take on island lifestyle, culture, food, fashion, personalities, travel and business.

Our audience includes sophisticated working professionals with an active family and social life. They are well educated, own a home, drive nice cars, enjoy culinary, cultural and leisure activities, and vacations with their families and friends.

*According to the United States Census Bureau, 1 in 4 South Florida residents was born in a Caribbean country.

We distribute 20,000 complimentary copies to over 300 South Florida locations in diverse, affluent communities, and at select business, lifestyle and cultural events.

Insertions	1X	2X	4X
Back Cover	\$4,500	\$4,250	\$4,000
Inside Fr Cover	\$4,000	\$3,750	\$3,000
Spread	\$3,250	\$3,000	\$2,750
Inside Bk Cover	\$3,000	\$2,750	\$2,500
Page 3	\$3,000	\$2,750	\$2,500
2 Page Sponsored Editorial	\$3,000	\$2,750	\$2,500
1 Page Sponsored Editorial	\$2,000	\$1,800	\$1,600
Full page	\$2,000	\$1,800	\$1,600
Half Page	\$1,250	\$1,100	\$1,000
Quarter Page	\$750	\$650	\$500

Our free pickup locations include:

Cultural Centers, Performing Arts Facilities, Municipal Buildings, Salons, Spas, Personal Care, Select Casual Dining Spots, Professional Offices, Markets, Car Dealers, Physician & Dental Offices

Island Syndicate also offers creative services in publishing, photography and more. Contact us or visit www.islandsyndicate.com to learn more.

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ISSUE	RESERVE	MATERIALS	PUB DATE
Spring 2021 The Renewal Issue: Reinvent, Reenergize	January 18	January 25	February 15
Summer 2021 The Energy Issue: Summer, Olympics	April 12	April 19	May 3
Fall 2021 The Indulgence Issue: Luxury, Arts	July 19	July 29	August 16
Winter 2021 The Best Of: Featuring Our Faves	October 18	October 25	November 15
Spring 2022 The Escape Issue: Travel, Chill	January 17	January 24	February 14



Print Ad Specs

Full Page - 8.75" x 11.25" (bleed) | 8" x 10.5" (non-bleed)
 Half Page (Horizontal) - 8.75" x 5.625" (bleed) | 8" x 5.125" (non-bleed)
 Half Page (Vertical) - 4.375" x 11.25" (bleed) | 3.875" x 10.5" (non-bleed)
 Quarter Page - 3.875" x 5.125" (non-bleed)



Print files must be delivered in PDF, TIFF or JPEG format. Files must be CMYK images with flattened layers and a minimum of 300 dpi. Send artwork to calibe@islandsyndicate.com. Digital sidebar ads should be 300w x 250h, RGB color, in JPEG, GIF or PNG format.

Digital Advertising

Our newsletter >>

Our weekly newsletter reaches more than 2,500 subscribers. Our network of Caribbean partner media outlets reach over 25,000 monthly subscribers.

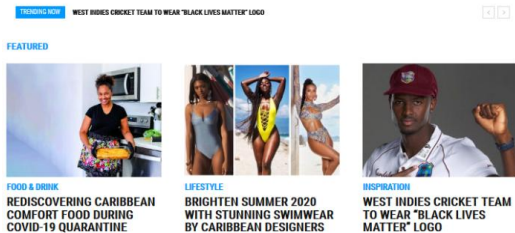


Digital Advertising

<< Our online presence

Islandoriginsmag.com is updated weekly with original articles and aggregated lifestyle content.

Our network of Caribbean diaspora websites reaches up to 5 million page views monthly.



Support Caribbean brands with these decadent self-care goodies. [Read more...](#)

Revamp Your Quarantine Fitness Routine
Caribbean workout gurus share their favorite at-home routines. [Read more...](#)

Why We Need To Talk About Mental Health
How Caribbean folk are changing the conversation around mental health. [Read more...](#)

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for Miami-Dade County Commissioner DISTRICT 9
Sponsored Advertisement

Cook Like A Caribbean Chef With Taste The Islands
Enjoy the local dishes of Taste